



## Integrated Quality and Food Defence Policy

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*"Fresh milk, daily"* è la **mission** di una compagnia che ha been in business for over 50 years: the **Frascheri family** started a **dairy tradition** that, day after day with increasing enthusiasm, has led the company to become the important reality it is today. Dynamism and continuity of the three generations of the Frascheri family, working side-by-side, has taken the **family brand** to new heights.

Frascheri is a limited company, all the shares are possessed by the members of the family which are not only members of the board of directors but also employees in key positions. This dual function strengthens their being representatives of the **General Management** and favours the **leadership**, through the constant manifestation of their commitment to the management of the organization **according to the principles of quality safety and food defence**.

### Frascheri is actively committed to

- *promote a diet made by "tasty, simple and quality products" following the best Italian tradition of "good food" that makes it possible to vary the diet every day in a balanced way that helps to keep a healthy lifestyle.*
- *offer products that meet the satisfaction and pleasure of their clients and the final consumers, that are characterized by **healthiness, quality, naturalness, safety and service.***

In **operational terms** Frascheri's **MISSION** is daily commitment, of everyone inside the organisation, to **improve its processes** and to be able to:

- **produce and pack different types of milk and milk/cream-based products** for the final consumer as well as for professional users and B2B;
- **commercialize dairy products** (yogurt, ricotta, cheese, ice cream, etc...), eggs, forth range products **and other products that are "fresh" or with "long shelf life"**.

The general management of this company is actively working to guarantee that **the Integrated Policy, and the matters that descend from it**, are established, supervised and updated within the management system **"Quality and Safety"** and **"Food Defence"**. They also make sure that these matters are compatible with the **context of the organisation** and its **strategical decisions** to make it possible to have a **continues improvement**.

Frascheri implement the **Integrated Policy at annual basis** through:

- **improvement and reinforcement of production and logistic capacity** from the point of view of plant and infrastructure;
- increasing technical competences and managerial skills of the staff; from the plant and infrastructural point of view;
- identification and development of **strategical partnerships** with interlocutors from this sector, in order to strengthen the company's presence on the market and make it possible to enter new scenarios;
- collection and elaboration of the process data as well as monitoring of activities of the **objectives** and main company **indicators**;

The substantial approach of the **"Quality and Safety System"** and the **"Food Defence"** reinforce the **commitment of guaranteeing the product's safety and goodness then also reinforce the good services that the company offers**. For this reason, Frascheri:

- **listens to the needs of its clients** and market;
- **try to eliminate or reduce the levels of risk** that might affect the genuineness and healthiness of the products;
- constantly **applies the procedures and working practices** defined within the **"Quality and Safety System"** and **"Food Defence"**.

Quality and safety are connected to all the activities of selection and control on every element of the supply chain, starting from the raw material. The monitoring also affects the production process that respect the hygienical-sanitary standard. Also, management of supplying activities and supplier evaluation are fundamental. The company considers **sharing** Food Defence, with its **employees**, a **strategy** to obtain their contribution regarding Food Safety and Food Defence.

**The Integrated Policy is also expressed in the company's VISION:** "a company capable to develop both on a national and international market, pointing at production quality and having the capacity to be a good partner to other companies in the same food sector".

In the future vision of the General Management the fixed goals are:

- paying attention to the needs of the market and consumers with a **trust** relationship from both parties, **transparency** and **availability**;
- developing both national and international B2B market;
- **respecting the dignity of humanity, protecting the human health and the environment**;
- constant commitment to new processing technologies;
- paying attention to the selection of raw material, from a **food defence** point of view and in terms of **sensory and nutritional quality** of the finished products;
- the initiative in continuing to do their profession with **sobriety and seriousness** and the continuous growth of their **skills and knowledge**;
- that it is an essential and indispensable goal for everyone to **make a better tomorrow**.

Frascheri S.p.A.  
CEO  
Fiorenzo Frascheri

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Frascheri S.p.A. Latte e Prodotti Lattiero-Caseari

☎ +39 (019) 7908005 r.a.

☎ Telefax +39 (019) 7908042

<http://www.frascheri.com> - E-mail: [info@frascheri.com](mailto:info@frascheri.com)

17057 BARDINETO (SV) ITALY - Via C. Battisti, 29

Codice fiscale, N.ro di iscrizione e P.IVA 00771300092 /N.ro R.E.A. di SV 88076